



Agenda

Thursday, 28 November 2019 r. | First day**14:30 - 15:00****Innovating in Silicon Valley - a journey from idea to product Rooms 2,3**

Unveiling of the backstage of the investment ecosystem in Silicon Valley (VC, business angels, corporations, accelerators). Tomasz Kołodziejak will also present programs for startups and the idea of prototyping and its impact on prototyping.

15:15 - 16:45**Research and technologies of the future - value chains Room 2**

What links bind the world of innovation and investors? What is the sequence of actions taken by the inventors to create the final product that will achieve market success? What benefits of artificial intelligence can benefit entrepreneurs and scientists, while increasing trust and respecting ethical values?

15:15 – 16:05**1. Exporters earn more - how to achieve global success? Room 3**

Many segments of the Polish market have already become saturated. The recipe for strong growth restrictions in the domestic market is to go out into the world, which often requires adaptation of the business model. So what's the recipe for international success? Do organizations with an established position on the global market have more income, employ more employees and can count on greater investor favor? Participants in this debate will discuss this and other aspects of entering foreign markets.

2. Uniejów and Grindavik – how we use geothermal energy? Room 1

Uniejów strengthens cooperation with the Icelandic Grindavik, a typically port city using hot sources for electricity production. Panel participants will learn many interesting facts about geography, Iceland's economy and the use of geothermal water in this country. There will also be speeches "Grindavik: what are we known for?" And "Synchronization of the commune's own tasks with the path to optimizing energy production."

16:15 - 17:25**1. Investor and resident – friendly local government Room 1**

Local governments, local entrepreneurs and residents build the value of the region. Intelligently developing local governments are looking for innovative technologies, while offering many amenities for new initiatives and improving living conditions. Every year, there are local government officials actively seeking investors who, by locating their business in a given region, improve the living standard of their residents. The panel is divided into a presentation part and a debate entitled "Effective city management in the context of challenges related to climate change" with the participation of the youngest local government officials in Poland.

2. Investments station Room 3

On the Polish railways, the largest investment program in history is underway. Railway lines, stations and rolling stock are being modernized. The transport of goods is developing. In total, by 2023, over PLN 100 billion will be invested in modernizing and increasing the competitiveness of rail transport. Do and how rail investments translate into implementing innovations?

Has the Polish railway, which has been synonymous with neglect and underinvestment for many years, finally found itself in the European lead? A representative of PKP S.A. will participate in the panel. and experts from the railway industry in financing and running investments.

18:00 - 21:00**1. Polish Intelligent Development Award 2019 Rooms 1,2,3,4**

W ten wyjątkowy wieczór poznamy inspirujących Laureatów czwartej edycji Nagrody. Wyróżnimy autorów najbardziej innowacyjnych projektów i nowatorskich inwestycji, które już lub w przyszłości mogą przelożyć się na rozwój polskiej i globalnej gospodarki.



2. Leader's DNA Rooms 1,2,3,4

Competitive advantage, public speaking, the art of self-presentation, personal branding, team building ... Known topics? Learn from the best how to become a leader in them!

3. Effective partnership for innovation - cooperation paths Rooms 1,2,3,4

Business and science cooperation brings first successes. However, there is still a lot of misunderstanding on both sides due to a lack of awareness of the other party's needs, building partnerships, not the model "contracting party" and "recipient of services", limited forms of cooperation and short-term projects aimed at quick success. On the other hand, however, on the Polish market we have more and more examples of innovative ventures, commercialized research that affect the increase in the competitiveness of Polish enterprises also on international markets.



Friday, 29 November 2019 r. | Second day

12:30 - 13:00

Technologies for the great challenges of humanity - top trends investments in the Silicon Valley Rooms 2,3

What types of investments are currently the most trendy among entities operating in the Silicon Valley? Lecture by Jowita Michalska - President of the Digital University Foundation. Often, entrepreneurs still do not understand the importance of new technologies and do not carry out digital transformation quickly enough. At the turn of the century, the fashion for service e-businesses with no real market value led to a collapse on the financial market. What types of investments are currently the most trendy among entities operating in the Silicon Valley? Undoubtedly, you don't save money on space exploration and life extension research.

13:00 - 14:30

Patent for innovation Rooms 2,3

What gives innovators exclusive protection for a specific solution, what can be patented, what costs are associated with the patenting process, and what privileges do we have from obtaining patent protection for an invention? What pitfalls can we come across? Good knowledge in these aspects affects the competitive position of Polish entrepreneurs and scientists. As part of a specialized panel with authorities in the field of intellectual property protection, the following topics will be discussed: "Hidden innovation of Polish enterprises", "Health and safety of patent protection of your inventions - it's easier than you think!", "Innovation and patenting", "Conflicts inevitable on the way to the success of Innovation - the specifics and costs of disputes around intellectual property. The unavoidable lawsuit? And "Cross-border aspects of contracts for the transfer of technology and intellectual property"

15:30 - 17:00 Room 1

1. Innovation Prelude: TechScience

Meet the research of the future, which can significantly affect the standard of living of society. The panel will be attended by outstanding Polish scientists with very forward thinking who carry out research at the basic stage in the field of exact sciences and engineering and technical sciences. Sharing knowledge and ways of reaching discoveries with society is based on values that have always been inherent in the ethos of science, such as truth, freedom and wisdom. Appropriate promotion of research among a wide range of public opinion already at a very early stage definitely increases the chance for later practical application of results and market success, which will translate into intelligent development of the economy.

2. Innovation Prelude: LifeScience Room 2

Thematic block devoted to "research of the future", which through appropriate promotion can significantly affect the standard of living of society. The panel will be attended by outstanding Polish scientists with very forward thinking, carrying out research at the basic stage in the field of life sciences. Sharing knowledge and ways of reaching discoveries with society is based on values that have always been inherent in the ethos of science, such as truth, freedom and wisdom. Appropriate promotion of research among a wide range of public opinion already at a very early stage definitely increases the chance for later practical application of results and market success, which will translate into intelligent development of the economy.

3. Innovation Prelude: Straight to economic development Room 3

Innovations are sought by investors, investors expect market success. Discover technologies that have a huge chance of market success and can significantly revolutionize the economy. The panel will be attended by outstanding Polish scientists who carry out research under the programs of the National Science Center and the Foundation for Polish Science. They work on inventions and want to offer them on the economic market.

4. Innovation Prelude: MedPharm Science Room 4

Thematic block devoted to "research of the future", which through appropriate promotion can significantly affect the standard of living of society. The panel will be attended by prominent Polish forward-thinking scientists who carry out research at the basic stage in medicine and pharmacy. Sharing knowledge and ways of reaching discoveries with society is based on values that have always been inherent in the ethos of science, such as truth, freedom and wisdom. Appropriate



promotion of research among a wide range of public opinion already at a very early stage definitely increases the chance for later practical application of results and market success, which will translate into intelligent development of the economy.

17:30 - 18:15

Intelligent business needs staff and specialist knowledge **Room 3**

Corporation or startup - where do Poles want to work? What should an organizational culture look like in a company to attract and retain the most talented employees and encourage the emergence of process and product innovations? What are the most important benefits of cooperation between companies and universities and institutes? What other mental and formal barriers are there?

17:30 - 18:45

1. **Studies and professions of the future in the face of artificial intelligence Room** Technologies are developing at a very fast pace - many tasks are already carried out by robots and artificial intelligence. We are facing a great revolution on the labor market. Artificial intelligence, automation and digitization will mean that many of today's jobs will soon cease to exist. Will machines replace people and take our work from us? What should young people learn to have a satisfying and well-paid job in the future?
2. **Research and technologies of the future - from idea to product Room 1** Ready for a journey through the world of future research and technology? We invite you to an exciting and bumpy route from an idea to a finished product or service that achieves economic success. And how far is the journey? We will learn this and many other fascinating things during this discussion panel. Those who already have this path and those who are just entering it will share their experiences.

18:20 - 19:05

Will exciting rallycross develop Polish electromobility?? **Room 3**

From a municipal vehicle to a rallycross: reality or industry anecdote? This question will be answered by panel organizers - representatives of the Elimen Group brand - responsible for creating numerous electromobile projects around the world. The group plans to change Polish electromobility in the form of accelerated evolution and permanently impress our country's presence on the world stage.

20:00 - 21:30

1. **Intelligent Development Leaders 2019 Rooms 1,2,3**

The main Awards in individual categories of the fourth edition of the Polish Intelligent Development Award. During this ceremony, honorary prizes will be awarded to the most outstanding personalities working for sustainable and intelligent development. The Intelligent Development Leaders Gala also includes the final debate "Game for the future", lectures by Marcin Prokop and Ewa Małgorzata Wiertelak, a fashion show, and finally a music performance closing the event.

2. **The future is change Rooms 1,2,3**

How does the latest technology affect our life and work, and what should you know to benefit from it?

3. **A game for the future, i.e. visionaries, inventors, scientists, businessmen together or separately? Rooms 1,2,3**

The final debate of the 4th Intelligent Development Forum, which aims to answer key questions - how should business and science work together to maximize the chances of market success? The discussion will be addressed by recognized authorities in the field of science as well as entrepreneurs and investors who can boast of achievements in implementing innovations on economic markets. We invite you to participate in the final of the event.